



# Rabia GÜVELİ

## Senior Corporate Communications and Marketing Specialist

**E-mail:**

rabia.guveli@tr.issworld.com

## Education

2020 - 2023

Public Relations and Advertising  
Bachelor's Degree - %100 Scholarship  
Istanbul Kent University - (3.62)

2016 - 2019

Marketing  
Associate Degree - Formal Education  
Istanbul University

## Certificates

Women Leaders of Future 2022

KAGİDER Woman Entrepreneurs  
Association of Türkiye  
October - 2022

Internet News Broadcasting 3. Award

TRT - Future Communicators Competition  
September - 2021

Google Digital Workshop

Google  
October - 2019

## Language

English • Upper Intermediate

## Experiences

### Senior Corporate Communications and Marketing Specialist

ISS Türkiye  
September 2024 - Present

### Sales and Marketing Specialist

SPRO Technology  
October 2023 - March 2024 • 6 month

### Corporate Communications and Marketing Specialist

Systemair Türkiye  
April 2023 - October 2023 • 7 month

### Project Expert

Magna Creative Digital Marketing Agency -  
The Ministry of Commerce  
Project Based / E-export Mentorship  
November 2022 - April 2023 • 5 month

### Communication Specialist

Istanbul Kent University - (Istanbul Kent Art)  
November 2021 - April 2023 • 1 year 6 month

### Communication and Brand Specialist

Magna Creative Digital Marketing Agency  
October 2019 - December 2021 • 2 year 7 month