



Contact

Phone

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Email

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Address

İstanbul

Education

2015 - 2019

Karamürsel Alp High School

2020 - 2024

Istanbul Kent University

Public Relations and Advertising

Expertise

- Adobe Photoshop
- Adobe Premier
- Social Networks
- Corporate Communications
- Videographer
- Content Producer

Language

Turkish

English (Intermediate)

Giray Sağlam

Public Relations and Adversiting

During my educational journey, I developed various skills such as research, self-motivation, entrepreneurship, and creativity. I am aware that success comes from enthusiastic, meticulous, and careful work. My motto is, 'Nobody is at work just here to have fun, but it doesn't mean there can't be enjoyment in the job.'

Experience

○ 2024 June - Present

TBWA İstanbul

Brand Executive

I worked with brands such as Molped, Hepsiburada, and Logo Yazılım. Together with my team, we won numerous awards in different categories for the brands we managed.

○ 2024 February - June

TBWA İstanbul

Brand Executive Intern

In my role as a brand team intern, I am involved in the work of the Molfix, Bebem Natural, Molped, Atasay, and Flo brands.

○ 2022 November - 2023 March

Reflect Studio

Sales Consultant

I worked at Reflect Studio as a Sales Consultant for 5 months. Additionally, I took on responsibilities in organizing various workshop sessions. I participated voluntarily in COP27 meetings and organized joint events with WWF employees.

○ 2022 June - 2022 September

Istanbul Kent University

Event and Organization Representative / Call Center Customer Representative

I was a part of the management team during the summer events and organizations at Kent University. In this role, I represented the university at preference fairs. I organized activities with the working team as a team leader during preference and introduction days. I also provided support to the call center.

○ 2021 November - 2022 September

Istanbul Kent University - Corporate Communications Directorate

Social Media Content Producer

I started creating content for Kent University Library's social media. During this process, I worked on various projects such as podcasts, reels, photo shoots, and video editing. Additionally, I created a new social media account for the university in the Corporate Communication Directorate and managed the account. I also participated in the management team of the Istanbul Kent Festival organization, where I was responsible for content creation and management during the festival.

Certificate

- 11th Boğaziçi Brand Summit - Boğaziçi University / 2024 March
- ADcampus Creative Agency Training / Advertising Foundation / 2024 March
- Digital Brand Summit - Istanbul Kent University / 2022 January
- Unmanned Aerial Vehicle Pilot Certificate - Civil Aviation General Directorate / 2021 December
- 3rd International Home Care Congress - University of Primorska Faculty of Health Sciences / 2021 November

Interest

Digital Arts

AI

Analog Photography

Museums

Aviation

Lego Collection