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- İstanbul Üniversitesi, İşletme Doktora
- Yeditepe Üniversitesi, İşletme Yüksek Lisans

6. YAYINLAR (SON 5 YAYIN):

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- Bal E. (2020). Turkish Firms and the Covid-19 outbreak: Preliminary evidence for general business outlook and responses *Journal of Business & Economic Policy*, 7(3)
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- Nasır, S., & Bal, E. (2016). Sales promotional strategies and buying behavior in an emerging market at the post-recession period. In *Handbook of Research on Consumerism and Buying Behavior in Developing Nations* (pp. 239-262). IGI Global.
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